Star Plus Legend Holdings Limited
巨星傳奇集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6683)

VOLUNTARY ANNOUNCEMENT
SALES CONTRACT FOR QUADRUPED ROBOTS

This announcement is made on a voluntary basis by Star Plus Legend Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") to provide the shareholders and potential investors of the Company with the latest information in relation to the business development of the Group.

Reference is made to the announcement of the Company dated 30 July 2025 (the "**Announcement**"), pursuant to which the Company and Yushu Technology will jointly develop consumer-grade Robot products with strong IP attributes. Unless otherwise defined, capitalized terms used herein shall have the same meanings as those defined in the Announcement.

SALES CONTRACT

The board of directors of the Company (the "**Board**") is pleased to announce that, on 3 November 2025 (after trading hours), Star Plus IP (HK) Limited ("**Star Plus IP**") entered into a sales contract (the "**Sales Contract**") with ADATA Technology Co., Ltd. ("**ADATA Technology**"), pursuant to which ADATA Technology, acting as a distributor, will purchase 1,000 units of quadruped Robots (the "**Product**") from Star Plus IP for a total consideration of over RMB20 million.

REASONS FOR AND BENEFITS OF ENTERING INTO THE SALES CONTRACT

Yushu Technology will be responsible for the research and development of technology and hardware and production of the Product, as well as the development of the related mobile applications. The Product is expected to complete testing this year and commence mass production early next year.

The Group, as a leading IP creator and operator, has long been committed to expanding the value boundaries and presentation forms of its IP. The entering into of the Sales Contract marks a significant breakthrough for the Group in the field of quadruped robot IP development, promoting the IP development and commercialization of quadruped robot products. This further broadens the application scope of the Company's IPs, enhances its industrial scalability and monetization capabilities of its IPs, and aligns with the Company's strategic development direction for its IP business.

The Board believes that entering into the Sales Contract will facilitate the stable sales of IP-related products in the Group's ordinary course of business, which aligns with the Group's future development.

INFORMATION ON THE PARTIES

Star Plus IP is a company incorporated under the laws of Hong Kong and a wholly-owned subsidiary of the Company, principally engaged in entertainment IP development, operation, and licensing business. The Group is principally engaged in IP creation and operation business and new consumption business in the PRC.

ADATA Technology is a company incorporated under the laws of Taiwan and listed on the Taiwan Stock Exchange (Stock Code: 3260), principally engaged in the memory and storage products, AI and industrial applications, green energy innovation, and cultural and creative businesses.

To the best knowledge, information and belief of the directors of the Company, having made all reasonable enquiries, ADATA Technology and its ultimate beneficial owner are third parties independent of the Company and its connected persons (as defined under the Listing Rules).

IMPLICATIONS UNDER THE LISTING RULES

The transaction contemplated under the Sales Contract is a transaction conducted by the Company in its ordinary and usual course of business and therefore does not constitute a notifiable transaction under Chapter 14 of the Listing Rules. The Board hereby states that no forecast or estimate is made regarding the profitability of the Group arising from the entering into of the Sales Contract.

Shareholders and potential investors of the Company are reminded to exercise caution when dealing in the shares of the Company.

By order of the Board
Star Plus Legend Holdings Limited
Ma Hsin-Ting
Chairperson and Executive Director

Hong Kong, 4 November 2025

As at the date of this announcement, the Board comprises three executive Directors, namely Ms. Ma, Hsin-Ting, Dr. Qian, Sam Zhongshan and Mr. Lai, Kwok Fai Franki; two non-executive Directors, namely Mr. Yang, Chun-Jung and Mr. Chen, Chung and three independent non-executive Directors, namely Dr. Xue, Jun, Mr. Yang, Dave De and Ms. Chung, Elizabeth Ching Yee.